There are innumerable possible links between anthropology and images. Images can be used as the object of study, a means of knowledge transfer, a way of keeping record or a research methodology, as a vehicle of knowledge for anthropological thought. Rather than as a specialization of sub-discipline of anthropology, we see visual anthropology as a paradigmatic methodology-theory for anthropology to tie in with other disciplines and areas, making it transdisciplinary.

Also, various art forms – such as cinema and photography – have taken anthropology as a source or motive of inspiration. Therefore visual anthropology products include everything from ethnographic film documentaries and anthropological photography, theoretical and academic studies on the image and visual culture, to other formats like multimedia, installation and performance art.

The Visual Anthropology Meetings aim to disseminate and reflect on all types of audiovisual materials that demonstrate an interest in knowing the different aspects and faces of human beings and their cultures. We differ from other photographic and documentary film events in that we have a strong belief that words and images are complementary media. Therefore we do not want simply to exhibit audiovisual products but stimulate proper reflection on the issues they raise.